



### Standard Demographic Information

The following is a list of standard demographic information provided for each respondent:

- Respondent's Gender
- Respondent's Age
- Respondent's Marital Status
- Head of Household Status
- Household Size (including adults and children all ages, including infants)
- Presence By Age In Household
  - Presence of children 0 to 1 years old in Household
  - Presence of children 2 to 5 years old in Household
  - Presence of children 6 to 12 years old in Household
  - Presence of children 13 to 17 years old in Household
- Respondent's Race/Ethnicity
- Respondent's Highest Completed Education
- Respondent's Current Employment Status
- Past Year Household Income before taxes
- Household Dual Income Status
- Household Ownership Status
- Type of Housing
- Region based on State of Residence
- Metro/Non-Metro (based on MSA)
- Internet Access