



## **MULTIMEDIA SPECIFICATIONS** – Updated July 18, 2006

### **VIDEO**

#### **Video Length and Time to Download**

Currently, our system can handle videos up to 3 ½ minutes in length. A download per night can consist of either A) two videos 30 seconds or shorter, or B) one video if greater than 30 seconds.

#### **Video Format**

QuickTime Movie (.MOV)

Resolution: 320 X 240 (preferred) but we can work with all larger standard sizes

Compression: NONE or Sorenson Version 2, We are NOT able to use Version 3

Quality: Best

30 frames per second

Millions of colors, Millions of colors, plus or the Highest possible

Audio: 44.1kHz, 16 bit stereo, No Compression

We can accept 1 or 2 GB Jaz Drive Discs; CD-Roms and DVD Data Discs.

We can also supply an ftp site for uploading files.

If a QuickTime file cannot be provided we will accept:

Video DVDs in both the +RW/+R & -RW/-R format.

and videotape (in order of preference)

1. Betacam SP
2. S-VHS
3. VHS

**Note: We do NOT handle what is referred to as 3/4 inch U-matic tapes.** If we must use video in that format, there will be an additional cost of converting the 3/4 inch tape to a usable format, AND will require an additional 3 working days to handle.

### **AUDIO**

Audio files can be nearly any size. Clients may provide the audio in one of the following formats:

.wav or .mp3

### **IMAGES**

Image files can be nearly any size. We recommend that the file be 24-bit color; our designers compress the files for the highest quality/fastest download time. Clients may provide the image in one of the following PC formats:

.tif, .pdf, .pct, .psd, .tga, .eps, .ai, .jpg, .gif