



Example of formatting typical questions for KN/QuickView instrument.

For each question that you submit as part of your instrument, please provide the following information:

- Question number
- Text of the question
- Question type. We can do the following types of questions as part of KN/QuickView project: Questions with single and multiple choice responses, questions with numeric responses, questions with open-ended text responses, display only questions where no data are collected, and grid questions
- Response options
- Skip logic
- Whether randomization of the responses or questions is required

Please, note, that Knowledge Networks does not recommend using 'DON'T KNOW' as a response option in a typical survey question. Showing a 'DON'T KNOW' option on a computer screen increases the occurrences of respondents selecting it. Respondents also have an option of skipping any question in a survey. Skipping a question will be coded as a refusal to answer it. A prompting question may be added for key questions in an instrument. Respondents will be prompted to answer the preceding question before they are allowed to proceed.

Examples

Single choice response question with a skip

[SC]

Q1 Do you own or rent your residence?

Own	1
Rent	2
Do not pay for housing	3

[IF Q1 = 1, SKIP TO Q3,
ELSE CONTINUE TO Q2]

Multiple choice response question

[MC]

Q2 Do you actively participate in any of the following types of organizations or groups?

Issue-oriented political organization	1
Non-partisan civic organization	2
School club or association	3

Hobby, sports team, or youth group	4
Neighborhood association or community group	5
Group representing racial/ethnic interests	6
None of these	7

Numeric response question

[NUM]

Q3. How much do you weigh without shoes?

Pounds [NUMBER BOX WITH RANGE 50 - 500]

Open ended response question

[TX]

Q4. What do you think is the most important problem facing this country today?

Display question

[DIS]

Q5. Today we'll be asking about your health and about illnesses you may currently have or have had in the past. We realize this is private information, and will only use your responses in the context of a larger group (e.g., people who suffer from migraine headaches).

Grid with randomization of items

[RANDOMIZE]

Q6. Do you agree or disagree with the following statements about political affairs in this country?

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
Most public officials are not really interested in the problems of the average person					
It is a citizen's duty to serve on a jury even if it interferes with his/her private life					
It is a citizen's duty to report a crime even if it might put him or her in some jeopardy					