



PRESS ARTICLES CITING KNOWLEDGEPANEL® DATA 2008 – 2009

Associated Press Selected Articles

Associated Press-Yahoo! News Poll (Election 2008)

“AP Poll Shows Obama Backers Gleeful, McCain’s Glum” – The Associated Press, 11/1/08

“One in Seven Voters Still Persuadable” – The Associated Press, 10/31/08

“Voters Souring on McCain, Obama Stays Steady - The Associated Press, 10/17/08

“Undecided Voters Not Satisfied with Both Candidates” - The Associated Press, 10/8/08

“Obama Struggling to Win Over Clinton Voters” – The Associated Press, 9/23/08

“Poll Shows Gap between Blacks and Whites over Racial Discrimination” – The Associated Press, 9/22/08

Associated Press-Knowledge Networks Poll (Election 2008)

“Nearly 1/2 of Americans Oppose Bailout” – The Associated Press, 9/26/08

Associated Press-iVillage poll

“Weight Worries: Poll Finds Disconnect between Body Image and Physical Health” – **HuffingtonPost.com**, 5/12/09 (Author: Luran Neergaard)

“Poll: Women value weight over physical health” – **msnbc.msn.com**, 5/11/09

This poll also covered by:

- **FoxNews.com**
- **USAToday.com**

Associated Press-Knowledge Networks Sports Polls

"All-Stars Shouldn't Decide Series Edge" – The Associated Press, 7/12/09

(Author: Ben Walker)

"MLB Fans Feel Priced Out at Ballpark" – The Associated Press, 7/9/09

(Author: Ben Walker)

"MLB Set for Full Season of Replay – Fans Want More" – The Associated Press, 4/1/09

"AP Poll: Ballpark Figures Are Too High, Fans Say" – The Associated Press, 3/31/09

One or more of above articles appeared in:

- **sports.espn.go.com**
- **ABCNews.go.com**

Associated Press Education Poll

"Poll: Schools Not Properly Preparing Kids" - Boston.com (The Boston Globe) – June 27, 2008

Associated Press (general)

"Rising Digital Recorder Use Hit DVDs, Not TV, Says Survey" – The Associated Press, 10/28/08

Above article appeared in:

- **Chicago Sun-Times**
- **Yahoo! Finance**
- **msnbc.msn.com**
- **cnbc.com**

AdWeek

"How Consumers Find a Business" - 12/17/08, AdWeek

BusinessWeek

"Network TV and the Web: Fox's Take" – BusinessWeek, 11/24/08

CBS News Poll

"US Rivals Clash on Bail-out Vote" – **BBC News (home page)**, 9/29/08

"Obama Balances Economic Optimism and Realism in First Address to Congress" – **U.S. News & World Report**, 2/25/09

"Poll: Positive Reception for Obama Address" – **CBS News**

"The Ecstasy and the Agony" – **The New York Times**, 3/1/09

"The Irrepressible American Optimism" – **Forbes.com**, 3/2/09

Medical News Today

"AARP Report Details hardships of Chronically Ill and Their Caregivers, Urges Reform" – Medical News Today (www.medicalnewstoday.com), 3/24/09

"Wide Public Support for Nationwide Study of Genes, Environment and Lifestyle" – Medical News Today (www.medicalnewstoday.com), 11/13/08

New York Daily News

"Americans Stressed by 9/11 Have Higher Heart Disease Rates" – NYDailyNews.com, 1/7/08

United Press International

"Poll: Americans Oppose Israeli Settlements" – UPI.com, 4/29/09

"Analysis: Poll Says Govt Must Heed Polls" – UPI.com, 3/24/08

The Wall Street Journal

"Which Is Epidemic—Sexting or Worrying About It?" - The Wall Street Journal, 4/8/09

The Washington Post

"Digital TV Ready to Rule the Tube, Leaving Some Viewers in the Dark" – Washingtonpost.com, 6/11/09