



PRESS ARTICLES CITING KNOWLEDGEPANEL® DATA 2008 – 2009

Associated Press Selected Articles

Associated Press-MTV Poll

“Poll Finds Sexting Common among Young People” – The Associated Press, 12/3/09 (Author: Libby Quaid)

Associated Press-Yahoo! News Poll (Election 2008)

“AP Poll Shows Obama Backers Gleeful, McCain’s Glum” – The Associated Press, 11/1/08

“One in Seven Voters Still Persuadable” – The Associated Press, 10/31/08

“Voters Souring on McCain, Obama Stays Steady - The Associated Press, 10/17/08

“Undecided Voters Not Satisfied with Both Candidates” - The Associated Press, 10/8/08

“Obama Struggling to Win Over Clinton Voters” – The Associated Press, 9/23/08

“Poll Shows Gap between Blacks and Whites over Racial Discrimination” – The Associated Press, 9/22/08

Associated Press-Knowledge Networks Poll (Election 2008)

“Nearly 1/2 of Americans Oppose Bailout” – The Associated Press, 9/26/08

Associated Press-iVillage poll

“Weight Worries: Poll Finds Disconnect between Body Image and Physical Health” – [HuffingtonPost.com](#), 5/12/09 (Author: Lauran Neergaard)

“Poll: Women value weight over physical health” – [msnbc.msn.com](#), 5/11/09

This poll also covered by:

- [FoxNews.com](#)
- [USAToday.com](#)

Associated Press-Knowledge Networks Sports Polls

“Fans Say It’s Yankees over Phillies – The Associated Press, 10/27/09

“Cards-Yanks in World Series” – The Associated Press, 9/25/09

“All-Stars Shouldn’t Decide Series Edge” – The Associated Press, 7/12/09
(Author: Ben Walker)

“MLB Fans Feel Priced Out at Ballpark” – The Associated Press, 7/9/09
(Author: Ben Walker)

“MLB Set for Full Season of Replay – Fans Want More” – The Associated Press, 4/1/09

“AP Poll: Ballpark Figures Are Too High, Fans Say” – The Associated Press, 3/31/09

One or more of above articles appeared in:

- [sports.espn.go.com](#)
- [ABCNews.go.com](#)

Associated Press Education Poll

“Poll: Schools Not Properly Preparing Kids” - [Boston.com](#) (The Boston Globe) – June 27, 2008

Associated Press (general)

"Rising Digital Recorder Use Hit DVDs, Not TV, Says Survey" – The Associated Press, 10/28/08

Above article appeared in:

- **Chicago Sun-Times**
- **Yahoo! Finance**
- **msnbc.msn.com**
- **cnbc.com**

AdWeek

"How Consumers Find a Business" - 12/17/08, AdWeek

BusinessWeek

"Network TV and the Web: Fox's Take" – BusinessWeek, 11/24/08

CBS News Poll

"US Rivals Clash on Bail-out Vote" – **BBC News (home page)**, 9/29/08

"Obama Balances Economic Optimism and Realism in First Address to Congress" – **U.S. News & World Report**, 2/25/09

"Poll: Positive Reception for Obama Address" – **CBS News**

Forbes.com

"What It Feels Like To Be Unemployed: Stressed, Anxious and Somewhat Optimistic" – **Forbes.com**, 9/21/09 (Author: Karlyn Bowman)

"The Irrepressible American Optimism" – **Forbes.com**, 3/2/09

Medical News Today

"AARP Report Details hardships of Chronically Ill and Their Caregivers, Urges Reform" – Medical News Today (www.medicalnewstoday.com), 3/24/09

"Wide Public Support for Nationwide Study of Genes, Environment and Lifestyle" – Medical News Today (www.medicalnewstoday.com), 11/13/08

New York Daily News

“Americans Stressed by 9/11 Have Higher Heart Disease Rates” – NYDailyNews.com, 1/7/08

The New York Times

“How the Poll on the World Series Was Conducted” – The New York Times, 10/27/09

“Wait until 2017 before Job Market Recovers, Report Says” – The New York Times Economix Blog, 9/30/09 (Author: Steven Greenhouse)

“Volunteering Waning in Recession, Report Says” - The New York Times, 8/27/09

“The Ecstasy and the Agony” – The New York Times, 3/1/09

United Press International

“Poll: Americans Oppose Israeli Settlements” – UPI.com, 4/29/09

“Analysis: Poll Says Govt Must Heed Polls” – UPI.com, 3/24/08

The Wall Street Journal

“Which Is Epidemic—Sexting or Worrying About It?” - The Wall Street Journal, 4/8/09

The Washington Post

“For Some Women, Recession Means Having Fewer Children” – Washingtonpost.com, 9/23/09

“Digital TV Ready to Rule the Tube, Leaving Some Viewers in the Dark” – Washingtonpost.com, 6/11/09