



The following table displays the percentage of respondents that currently suffer from each health condition, as reported by NHIS and latest KN health profile data. On average, there is a 1.36 percentage point difference on the prevalence rates of the 8 conditions between NHIS and KN.

**Health Condition Prevalence Rates  
Between National Health Interview Survey (NHIS) and Knowledge Networks (KN)<sup>1</sup>**

<b>Conditions</b>	<b>KN (%)</b>	<b>NHIS (%)</b>	<b>Difference (in % points)</b>
Current Smoke	24.7	23.3	1.4
Diabetes	7.1	6.7	0.4
Ulcer	7.1	7.3	-0.2
Migraine	12.2	14.9	-2.7
Stroke	1.8	2.2	-0.4
Heart problems	10.1	10.1	0.0
Hypertension <sup>2</sup>	16.9	22.6	-5.7
Cancer	6.3	6.4	-0.1
<b>Overall Absolute Average Difference</b>			<b>1.36</b>

<sup>1</sup> Data Source: National Health Interview Survey 2000 Data; Knowledge Networks latest health profile data for all active panel members.

<sup>2</sup> This difference may be attributed to question wording. In NHIS, the question mentions “hypertension, also known as high blood pressure”. However, in KN’s profile data, only the word hypertension is mentioned. Given the higher prevalence rate of hypertension among African Americans who tend to have lower education, it is plausible that this wording difference contributed to the lower prevalence rate of hypertension reported by KN panel members.