



Physicians Consulting Network (PCN®)

Connecting Clients to Specialty Health Care Audiences

Physicians Consulting Network (PCN®) is the only healthcare research panel that combines senior-level survey expertise with access to thousands of hard-to-reach, highly engaged specialists. In a world where drug development is becoming more specialized, PCN connects you with your high-value health care professionals, such as oncologists, neurosurgeons and diabetes educators.

Managed by a dedicated service team, PCN delivers much more than access to 70,000 professionals, from primary care and specialty physicians, dentists, veterinarians and other health care professionals. You can rely on:

- a highly responsive team of senior-level researchers who provide research advice, from design and scripting to fielding and data processing.
- exceptional scripting skills that can handle the most sophisticated survey logic; we routinely undertake complex chart studies that gather patient level

data as well as choice-based models to inform forecasting decisions.

- high response rates and industry-leading verification processes that yield the most precise answers for high-stakes decisions.
- extremely fast turnaround times on bids and surveys, including quick-pulse surveys to inform study incidence for research design.

We also offer custom recruiting services and list matching to connect you with your target audiences on PCN. [Click here](#) to see a full list of specialties covered by PCN.



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